FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICIAL	OWNERSHIP

OMB APPR	OVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* KOCH C JAMES		2. Issuer Na BOSTO		ing Symbol IC [SAM		Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner Officer (nive title Check (need))									
	(Fir E BOSTON SIGN CEN	3. Date of Earliest Transaction (Month/Day/Year) 09/08/2020							X Officer (give title Other (specify below) Chairman						
(Street) BOSTON		4. If Amendment, Date of Original Filed (Month/Day/Year)							Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(Sta	ate) (Z	ip)					Person							
		Table	I - Non-Deriva	tive Secu	rities A	cquir	ed, [Disposed	of, or	Benefic	ially Owne	d			
1. Title of S	Security (Inst	tr. 3)	2. Transaction Date (Month/Day/Ye	Execution Date,		3. Transaction Code (Instr. 8)				d (A) or tr. 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported		6. Owner Form: Di (D) or Indirect ((Instr. 4)	rect Indii Ben I) Own	7. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	v	Amount	(A) or (D)	Price	Transaction(s (Instr. 3 and 4	s) 4)	(,		,
Class A C	Common		09/08/2020)		S ⁽¹⁾		750	D	\$800	70,842		I	mai	ndation naged by sorting
Class A C	Common		09/08/2020)		S ⁽¹⁾		150	D	\$801	70,692		I	mai	ndation naged by corting
Class A C	Common		09/08/2020)		S ⁽¹⁾		100	D	\$802.8	70,592		I	mai	ndation naged by corting
Class A C	Common										125,078	(2)	D		
Class A C	Common										44,248		I	By Des Tru	cendant's
Class A C	Common										23,486		I	for und	todian children er TMA
Class A C	Common										5,000		I	By Tru	Trust as stee
Class A C	Common										3,656		I	cus chil und	
Class A C	Common										UGTMA By spouse in trust for children				
		Tab	ole II - Derivati (e.g., pu	ve Securi ts, calls, v											
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	e (Mo	iratio	kercisable and n Date ay/Year)	Amo Secu Unde Deri	tle and bunt of urities erlying vative urity (Instr. d 4)	Derivative (Security (Instr. 5)	deriva Securi Benefi Owner Follow Repor	ities icially d ving ted action(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

		Tal	ole II - Derivati (e.g., pu			l		ired, Disp options, o	onvertib		l or	•	d		
1. Title of	2.	3. Transaction	3A. Deemed	€.ode		6A)Nu	m(D)r	ExDates Ebiter			e Salnaires	8. Price of	9. Number of	10.	11. Nature
Esectantatio (Instr. 3) Instransa	Price of chorsed of Derivative of Specurity includes	et Month/Day/Year) in this Form 4 were	Execution Date, if any (Month/Day/Year) effected pursuant to a ricted stock subject to	Code (8) Kule 10 vesting	(Instr. Ob5-1 tr	Secu Acqu	r osed	(Month/Day/Yoopted by the Fo	'ear)		rities rlying ative rity (Instr.	Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)
					(Instr. 3, 4 and 5) Michael G. Andrews under POA for the benefit of Koch				(Instr. 4)		İ				
										ames		it of Koch	09/09/2020	<u>)</u> 	
			n class of securities				directly	y Qate directly. Exercisable		gnature Title	of Number of Shares	ing Person	Date		

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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