FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

washington,	D.C. 20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL	
	OMB Number:	3235-0287
	Estimated average burden	
-	hours per response.	0.5

Reported

Amount Number

Shares

2,274

\$104.675

Expiration Date

05/22/2022

Title

Class A

Commor

Transaction(s) (Instr. 4)

0.00

D

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person (Check all applicable) BOSTON BEER CO INC [ SAM ] Burwick David A X Director 10% Owner Officer (give title below) Other (specify below) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) (Last) 05/18/2022 President and CEO C/O THE BOSTON BEER COMPANY, INC. ONE DESIGN CENTER PLACE, SUITE 850 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable (Street) Form filed by One Reporting Person **BOSTON** MA 02210 Form filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2. Transaction Date 2A. Deemed 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 6. Ownership Form: Direct 5. Amount of 7. Nature of 1. Title of Security (Instr. 3) Transaction Indirect Beneficial **Execution Date** Securities Beneficially (D) or Indirect (I) (Instr. 4) (Month/Day/Year) Code (Instr. 8) Owned Follo (Month/Day/Year) Ownership Reported (Instr. 4) (A) or (D) Transaction(s) ν Price Code Amount (Instr. 3 and 4) 05/18/2022  $M^{(1)}$ 2,274 \$104.675 45,408(2) D Class A Common A Class A Common 05/18/2022  $S^{(1)}$ 302 D \$336.81(3) 45.106(2) D **S**(1) 298 D \$337.85(4) 44,808(2) D Class A Common 05/18/2022 Class A Common 05/18/2022  $S^{(1)}$ 300 D \$339.5(5) 44.508(2) D **S**(1) 44,408(2) 05/18/2022 100 D \$3406 D Class A Common  $S^{(1)}$ 300 \$343.97(6) 44,108(2) Class A Common 05/18/2022 D D **S**(1) Class A Common 05/18/2022 400 D \$345 29(7) 43.708(2) D Class A Common 05/18/2022  $S^{(1)}$ 141 D \$347(8) 43,567(2) D **S**(1) 43,134(2) 05/18/2022 433 D \$349 17(9) D Class A Common In a Spousal Lifetime Access Trust for Class A Common 10,457 the benefit of the Reporting Person's Spouse Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 3A. Deemed Execution Date 6. Date Exercisable and 8. Price of Derivative 1 Title of 3. Transaction 5. Numbe 7. Title and 9 Number of 10 11 Nature Amount of Securities Transaction Code (Instr. Expiration Date (Month/Day/Year) Ownership Date (Month/Day/Year) Derivative Security or Exercise if any Security Securities Form: **Beneficial** Price of Derivative Security (Month/Day/Year) Underlying Derivative Security (Instr. 3 and 4) Direct (D) (Instr. 3) 8) Securities (Instr. 5) Beneficially Ownership Acquired (A) or Disposed Owned Following or Indirect (I) (Instr. 4) (Instr. 4)

## Buy) **Explanation of Responses:**

\$104.675

Stock

Option

(Right to

1. The transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on May 9, 2021

Code

**M**<sup>(1)</sup>

2. The shares reported include 14 557 shares of restricted stock subject to vesting conditions.

05/18/2022

3. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 302 shares is from \$336.42 to \$337.18. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant

Date Exercisable

05/23/2012

of (D) (Instr. 3, 4

and 5)

(A) (D)

2,274

- 4. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 298 shares is from \$337.45 to \$338.31. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant
- 5. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 300 shares is from \$339.05 to \$339.73. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.

- 6. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 300 shares is from \$343.71 to \$344.17. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- 7. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 400 shares is from \$345.27 to \$345.30. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- 8. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 141 shares is from \$346.29 to \$347.42 The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- 9. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 433 shares is from \$348.32 to \$349.31. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.

## Remarks:

Michael G. Andrews under
POA for the benefit of David
A. Burwick

05/19/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.