

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Calagione Samuel A. III</u>  (Last) (First) (Middle) C/O THE BOSTON BEER COMPANY 1 DESIGN CENTER PLACE, SUITE 850  (Street) BOSTON MA 02210  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>BOSTON BEER CO INC [ SAM ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Founder &amp; Brewer, Dogfish Head</u>
	3. Date of Earliest Transaction (Month/Day/Year) 10/26/2021	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common	10/26/2021		S <sup>(1)</sup>		647	D	\$491.76 <sup>(2)</sup>	19,856	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		934	D	\$492.53 <sup>(3)</sup>	18,922	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		1,802	D	\$493.32 <sup>(4)</sup>	17,120	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		1,058	D	\$494.47 <sup>(5)</sup>	16,062	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		430	D	\$495.82 <sup>(6)</sup>	15,632	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		2,705	D	\$496.39 <sup>(7)</sup>	12,927	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		1,284	D	\$496.5 <sup>(8)</sup>	11,643	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		932	D	\$496.47 <sup>(9)</sup>	10,711	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		2,068	D	\$497.35 <sup>(10)</sup>	8,643	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		500	D	\$497.77 <sup>(11)</sup>	8,143	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		1,399	D	\$498.32 <sup>(12)</sup>	6,744	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		968	D	\$500.06 <sup>(13)</sup>	5,776	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		299	D	\$501.01 <sup>(14)</sup>	5,477	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		326	D	\$501.79 <sup>(15)</sup>	5,151	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		600	D	\$502.5	4,551	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		1,295	D	\$504.74 <sup>(16)</sup>	3,256	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		185	D	\$505.74 <sup>(17)</sup>	3,071	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		120	D	\$506.33 <sup>(18)</sup>	2,951	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		100	D	\$507.36 <sup>(19)</sup>	2,851	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		392	D	\$509.32 <sup>(20)</sup>	2,459	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		544	D	\$510.31 <sup>(21)</sup>	1,915	I	By Spouse
Class A Common	10/26/2021		S <sup>(1)</sup>		1,915	D	\$511.13 <sup>(22)</sup>	0.00	I	By Spouse
Class A Common								14,040	D	
Class A Common								27,165	I	By Trust for the Reporting Person's daughter

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common								27,165	I	By Trust for the Reporting Person's son
Class A Common								99,430	I	By Dynasty Trust
Class A Common								102,284	I	By Family Trust
Class A Common								94,951	I	By Dogfish East of the Mississippi, LP

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

**Explanation of Responses:**

- This transaction represents the sale of shares directly owned by the Reporting Person's spouse.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 647 shares is from \$491.01 to \$492.00. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 934 shares is from \$492.01 to \$493.00. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 1,802 shares is from \$493.01 to \$494.00. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 1,058 shares is from \$494.47 to \$494.02. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 430 shares is from \$495.05 to \$496.04. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 2,705 shares is from \$496.10 to \$496.98. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 1,284 shares is from \$496.08 to \$496.75. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 932 shares is from \$496.05 to \$497.04. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 2,068 shares is from \$497.05 to \$498.00. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 500 shares is from \$497.58 to \$498.49. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 1,399 shares is from \$498.05 to \$499.03. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 968 shares is from \$499.36 to \$500.33. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 299 shares is from \$500.50 to \$501.47. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 326 shares is from \$501.50 to \$502.00. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 1,295 shares is from \$504.04 to \$505.02. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 185 shares is from \$505.17 to \$506.15. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 120 shares is from \$506.30 to \$506.36. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 100 shares is from \$507.31 to \$508.00. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 392 shares is from \$508.78 to \$509.72. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 544 shares is from \$509.88 to \$510.82. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.
- The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 1,915 shares is from \$510.90 to \$511.48. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.

**Remarks:**

[Michael G. Andrews](#) under  
[POA for the benefit of Samuel](#) 10/27/2021  
[A. Calagione, III](#)

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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