# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **SCHEDULE 13G**

Under the Securities Exchange Act of 1934 (Amendment No. 07)\*

# **BOSTON BEER CO INC**

(Name of Issuer)						
Common						
(Title of Class of Securities)						
100557107						
(CUSIP Number)						
December 31, 2015						
(Date of Event Which Requires Filing of this Statement)						
Check the appropriate box to designate the rule pursuant to which this Schedule is filed:						
☑ Rule 13d-1(b)						
□ Rule 13d-1(c)						
□ Rule 13d-1(d)						
* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.						
The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).						

CUSIP No.	100557107	7					
1	I.R.S. II	NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY) Neuberger Berman Group LLC					
	CHECH	K THE	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)				
2	(a) □ (b) ⊠						
3	SEC USE ONLY						
	CITIZE	ENSHIP	OR PLACE OF ORGANIZATION				
4	Delawa	Delaware					
	•		SOLE VOTING POWER				
		5	0				
			SHARED VOTING POWER				
		6	450348				
			SOLE DISPOSITIVE POWER				
NUMBER OF SHARES		7	0				
BENEFICIALLY OWNED BY EACH			SHARED DISPOSITIVE POWER				
REPORTING WIT		8	450348				
	AGGRI	EGATE	E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
9	450348						
	CHECH	K IF TH	IE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)				
10	×						
	PERCE	ENT OF	CLASS REPRESENTED BY AMOUNT IN ROW (9)				
11	4.72%						
	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)						
12	HC HC						

FOOTNOTES

CUSIP No.	100557107	7					
1	I.R.S. II	NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY) Neuberger Berman Investment Advisers LLC					
	CHECH	K THE	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)				
2	(a) □ (b) ⊠						
3	SEC US	SE ONI	LY				
	CITIZE	NSHIP	OR PLACE OF ORGANIZATION				
4	Delaware						
	•		SOLE VOTING POWER				
		5	0				
			SHARED VOTING POWER				
		6	450348				
			SOLE DISPOSITIVE POWER				
NUMBER OF SHARES		7	0				
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REPORTING WIT		8	450348				
	AGGRI	EGATE	E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
9	450348						
	CHECK	K IF TH	IE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)				
10	$\boxtimes$						
	PERCE	ENT OF	CLASS REPRESENTED BY AMOUNT IN ROW (9)				
11	4.72%						
	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)						
12	IA						

FOOTNOTES

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Item 1.									
	(a)	Name of Issuer BOSTON BEER CO INC							
	(b)	Address of Issuer's Principal Executive Offices ONE DESIGN CENTER PLACE, SUITE 850, BOSTON MA 02210							
Item 2.									
	(a)	Name of Person Filing Neuberger Berman Group LLC Neuberger Berman Investment Advisers LLC							
	(b)	Address of Principal Business Office or, if none, Residence 605 Third Avenue New York, NY 10158							
	(c)	Citizenship Delaware							
	(d)	Title of Class of Securities Common							
	(e)	CUSIP Number 100557107							
Item 3.	If this st	statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:							
	(a)		Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).						
	(b)		Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).						
	(c)		Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).						
	(d)		Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).						
	(e)		An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);						
	(f)		An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);						

A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);

A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J).

A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);

A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company

A group, in accordance with § 240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J),

X

Act of 1940 (15 U.S.C. 80a-3);

please specify the type of institution:

(g) (h)

(i)

(j)

(k)

#### Item 4. Ownership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

- (a) Amount beneficially owned: 450,348
- (b) Percent of class: 4.72%
- (c) Number of shares as to which the person has:
  - (i) Sole power to vote or to direct the vote: 0
  - (ii) Shared power to vote or to direct the vote: 450,348
  - (iii) Sole power to dispose or to direct the disposition of: 0
  - (iv) Shared power to dispose or to direct the disposition of: 450,348

#### Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following  $\boxtimes$ .

- Item 6. Ownership of More than Five Percent on Behalf of Another Person.
- Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company
- Item 8. Identification and Classification of Members of the Group
- Item 9. Notice of Dissolution of Group

## Item Certification 10.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under §240.14a-11.

#### **SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

#### Neuberger Berman Group LLC

Date: February 09, 2016

By: /s/ Brad Cetron

Name: Brad Cetron

Title: Deputy General Counsel

#### Neuberger Berman Investment Advisers LLC

Date: February 09, 2016

By: /s/ Brad Cetron

Name: Brad Cetron

Title: Deputy General Counsel

Footnotes: Neuberger Berman LLC, Neuberger Berman Trust Co N.A., Neuberger Berman Trust Co of Delaware N.A., NB Alternatives Advisers LLC and Neuberger Berman Investment Advisers LLC and certain affiliated persons may be deemed to beneficially own the securities covered by this report in their various fiduciary capacities by virtue of the provisions of Exchange Act Rule 13d-3. Neuberger Berman Group LLC, through its subsidiaries Neuberger Berman Fixed Income Holdings LLC, NB Alternatives Holdings LLC and Neuberger Trust Holdings LLC controls Neuberger Berman LLC, Neuberger Berman Trust Co N.A., Neuberger Berman Trust Co of Delaware N.A., NB Alternatives Advisers LLC and Neuberger Berman Investment Advisers LLC and certain affiliated persons. Additionally, Neuberger Berman Investment Advisers LLC controls its subsidiary Neuberger Berman LLC.

This report is not an admission that any of these entities are the beneficial owner of the securities covered by this report and each of Neuberger Berman Group LLC, Neuberger Berman Fixed Income Holdings LLC, NB Alternatives Holdings LLC, Neuberger Trust Holdings LLC, Neuberger Berman LLC, Neuberger Berman Trust Co N.A., Neuberger Berman Trust Co of Delaware N.A., NB Alternatives Advisers LLC and Neuberger Berman Investment Advisers LLC and certain affiliated persons disclaim beneficial ownership of the securities covered by this statement pursuant to Exchange Act Rule 13d-4.

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001)